



ErasmusNostrum.org

Entrepreneurship & Innovation in Higher Education

*“Explore, learn and grow
In the heart of Athens!”*

Register Now!*



Athens, GREECE 

Participation Fee: 400€ for 1 week**

*Registration deadline: 15 Days prior

**The participation fee is non-refundable.



For more information, visit:

www.erasmusnostrum.org



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Course Topics

Day 1: Introduction to Entrepreneurship

- Overview of entrepreneurship and its impact on higher education.
- Explore case studies of successful entrepreneurial ventures initiated within universities.

Day 2: Developing Entrepreneurial Skills

- Workshops on critical thinking, problem-solving, and opportunity recognition tailored for academic environments.
- Interactive session on creative thinking techniques to generate innovative ideas.

Day 3: Innovation Management

- Understanding innovation management and how to implement it in curriculum and institutional development.
- Guest lecture on managing innovation in higher education settings.

Day 4: Building and Sustaining Entrepreneurial Networks

- Techniques for building collaborations and partnerships within and outside the institution.
- Practical exercises on networking and developing entrepreneurial ecosystems.

Day 5: Practical Application and Future Trends

- Groups work on developing their entrepreneurial project ideas based on the principles learned.
- Presentation of group projects with feedback from peers and instructors. Discuss future trends in entrepreneurship education.





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Get to know Athens!

In addition to the course, we offer optional activities in Athens to enrich the learning experience by immersing participants in the cultural and historical wealth of the city, and form lasting professional relationships and share diverse insights!

Activity 1

- Welcome Dinner in the center of Athens

Activity 2

- Visit Acropolis!

Activity 3

- ErasmusNostrum Networking Event and/or one 1-Day Cruise!!!!



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Participation Fee

The payment can be divided into 2 non-refundable installments, (2nd payment deadline 10 days before the event).

After each payment, you will receive an invoice*.

PLEASE DEPOSIT THE PAYMENT **ONLY AFTER** YOU HAVE RECEIVED SEAT AVAILABILITY CONFIRMATION FROM US!

Payment info will follow by personalized email.

What **IS** included in the fee?

- Organization and lecturer fee.
- Coffee breaks, 4 lunches on the days of training sessions (1 per day), and one (1) networking event or day cruise during the course.
- Acropolis' Tickets
- Educational material including a welcome package and an online info pack with everything you need to know ahead of your arrival.

What is **NOT** included?

- Travel costs (including fees for highway if you come by car)
- Accommodation.
- Public transport in Athens.
- Any meals not explicitly described above.
- Insurance [we highly recommend that you have at least the European Health Insurance Card (EHIC) before coming to Greece].

*All invoices will be issued automatically to the participant's name within 5 business days. To issue it to a different legal entity, please get in touch with us promptly by email.



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