



ErasmusNostrum.org

Cross-cultural Communication & Leadership

*“Explore, learn and grow
In the heart of Athens!”*

Register Now!*



Athens, GREECE 

Participation Fee: 400€ for 1 week**

*Registration deadline: 15 Days prior

**The participation fee is non-refundable.



For more information, visit:
www.erasmusnostrum.org



We encourage you to
avoid printing this
leaflet. Keep it green!



Course Topics

Day 1: Introduction to Cross-Cultural Communication

- Overview of cross-cultural communication, key concepts, and importance in global leadership.
- Interactive workshop on identifying personal cultural biases and understanding cultural dimensions.

Day 2: Communication Styles Across Cultures

- Exploration of different communication styles and how they are influenced by cultural backgrounds.
- Role-playing exercises to practice effective communication in diverse cultural settings.

Day 3: Leadership in Diverse Cultural Contexts

- Theories and styles of leadership across different cultures.
- Case studies discussion on leadership challenges and successes in multinational organizations.

Day 4: Building and Leading Diverse Teams

- Strategies for building inclusive and effective teams.
- Group activity on team-building across cultures, focusing on collaboration and conflict resolution.

Day 5: Implementing Change and Innovation Across Cultures

- Methods for implementing change and fostering innovation in a multicultural environment.
- Planning session for participants to develop action plans for applying learned skills in their workplaces





ErasmusNostrum.org

Get to know Athens!

In addition to the course, we offer optional activities in Athens to enrich the learning experience by immersing participants in the cultural and historical wealth of the city, and form lasting professional relationships and share diverse insights!

Activity 1

- Welcome Dinner in the center of Athens

Activity 2

- Visit Acropolis!



We encourage you to avoid printing this leaflet. Keep it green!



Participation Fee

The payment deadline is 10 days before the event.

After payment, you will receive an invoice*.

PLEASE DEPOSIT THE PAYMENT **ONLY AFTER** YOU HAVE RECEIVED SEAT AVAILABILITY CONFIRMATION FROM US!

Payment info will follow by personalized email.

What **IS** included in the fee?

- Organization and lecturer fee.
- Coffee breaks, and one (1) networking event.
- Acropolis' Tickets
- Educational material including a welcome package and an online info pack with everything you need to know ahead of your arrival.

What is **NOT** included?

- Travel costs (including fees for highway if you come by car)
- Accommodation.
- Public transport in Athens.
- Any meals not explicitly described above.
- Insurance [we highly recommend that you have at least the European Health Insurance Card (EHIC) before coming to Greece].

*All invoices will be issued automatically to the participant's name within 5 business days. To issue it to a different legal entity, please get in touch with us promptly by email.

