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REGISTER TODAY

**CROSS-CULTURAL
COMMUNICATION &
LEADERSHIP**



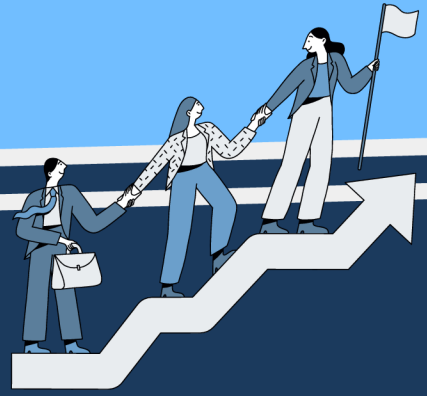
ATHENS, GR

PARTICIPATION FEE: 480€





COURSE SYLLABUS



DAY 1: INTRODUCTION TO CROSS-CULTURAL COMMUNICATION

- OVERVIEW OF CROSS-CULTURAL COMMUNICATION, KEY CONCEPTS, AND IMPORTANCE IN GLOBAL LEADERSHIP.
- INTERACTIVE WORKSHOP ON IDENTIFYING PERSONAL CULTURAL BIASES.

DAY 2: COMMUNICATION STYLES ACROSS CULTURES

- EXPLORATION OF DIFFERENT COMMUNICATION STYLES AND HOW THEY ARE INFLUENCED BY CULTURAL BACKGROUNDS.
- ROLE-PLAYING EXERCISES TO PRACTICE EFFECTIVE COMMUNICATION.

DAY 3: LEADERSHIP IN DIVERSE CULTURAL CONTEXTS

- LEADERSHIP THEORIES ACROSS DIFFERENT CULTURES.
- CASE STUDIES DISCUSSION ON LEADERSHIP CHALLENGES AND SUCCESSES IN MULTINATIONAL ORGANIZATIONS.

DAY 4: BUILDING AND LEADING DIVERSE TEAMS

- STRATEGIES FOR BUILDING INCLUSIVE AND EFFECTIVE TEAMS.
- GROUP ACTIVITY ON TEAM-BUILDING ACROSS CULTURES.

DAY 5: IMPLEMENTING CHANGE AND INNOVATION ACROSS CULTURES

- IMPLEMENTING CHANGE AND FOSTERING INNOVATION IN A MULTICULTURAL ENVIRONMENT.
- DEVELOP ACTION PLANS FOR APPLYING LEARNED SKILLS IN THE WORKPLACE



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**2 CULTURAL
ACTIVITIES IN**

ATHENS

**WELCOME
DINNER IN THE
CITY CENTER**



**ACROPOLIS
GUIDED TOUR**



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WHAT IS INCLUDED IN THE PARTICIPATION FEE?

- ORGANIZATION AND LECTURER FEE.
- COFFEE BREAKS & ONE NETWORKING EVENT.
- ACROPOLIS' TICKETS
- EDUCATIONAL MATERIAL INCLUDING A WELCOME PACKAGE WITH LOCAL PRODUCTS AND AN ONLINE INFO PACK WITH EVERYTHING YOU NEED TO KNOW AHEAD OF YOUR ARRIVAL.



WHAT IS NOT INCLUDED IN THE PARTICIPATION FEE :

- TRAVEL COSTS
- ACCOMMODATION.
- PUBLIC TRANSPORT IN ATHENS.
- ANY MEALS NOT EXPLICITLY DESCRIBED ABOVE.
- INSURANCE (WE HIGHLY RECOMMEND THAT YOU HAVE AT LEAST THE EUROPEAN HEALTH INSURANCE CARD (EHIC) BEFORE COMING TO GREECE!).

- THE PAYMENT DEADLINE IS 10 DAYS BEFORE THE EVENT.
- PLEASE DEPOSIT THE PAYMENT ONLY AFTER YOU HAVE RECEIVED SEAT AVAILABILITY CONFIRMATION FROM US!
- PAYMENT DETAILS WILL FOLLOW BY PERSONALIZED EMAIL.
- PARTICIPATION FEE IS NON-REFUNDABLE.